



Year in Review



COLSON CENTER

DECEMBER 2022

“Is Your Worldview Big Enough?”

Christians are facing questions and challenges these days that can feel too big for their faith. How can we love our neighbors, family, and friends who’ve been swept away by the cultural currents? How can churches become faith-formation centers that will make a real difference in the world and transform every aspect of a Christian’s life? Where can Christians acquire an adequate foundation that can help them respond to the big challenges to truth?

These are just some of the big questions that can make the faith of an unequipped Christian feel small. Without the resources of a strong public faith, the Christian life shrinks into a privatized set of personal preferences. We need the kind of faith that gives clarity and meaning to every square inch of existence and prepares us to live for Christ in this cultural moment.

The Colson Center is committed to addressing this problem. Over the next few years, we will invest in foundational resources that can form millions of Christians in a robust, big-enough, Christian worldview. With these resources, we seek to serve families, churches, schools, and believers to become agents of restoration.

Read on to see the potential for your investment.

PROBLEM

A faith that falters in the face of the world we live in, because it is not big enough for the world.

SOLUTION

The fullness of the truth – a public faith that gives meaning to every square inch of the world.

RESULT

Christians who can bring restoration to their sphere of influence, and to every square inch of the world.

Christians Formed in Their Faith

FORMATION IN THEOLOGY FOR PUBLIC FAITH—with answers to all the hard questions about how to live and work in this life—can be difficult to come by.

Christians need an affordable, accessible resource for holistic discipleship, one that helps them understand their relationship to God, others, and the world. Beyond a merely privatized faith, this resource aims to equip Christians with a truly Christian worldview.

PROBLEM

With a privatized faith, Christians don’t just lack answers to new questions—they lack the foundation they need to live like Christians in a secular age

SOLUTION

- Compile the best ideas of the Christian faith—the foundation that rarely makes it out of big theology books into real living
- Organize these ideas into a public systematic theology, built around the four chapters, four relationships, and four questions that orient us rightly to the world
- Offer it to laypeople through well-designed, memorable short videos and courses that can inspire their lives

RESULT

A generation characterized by a visionary public faith — a clarity of purpose that equips them to embody Christ in this time and place



Phase 1 – now through June 2023

- Release initial video series to test audience
- Select technology platform
- Build production, theology, and instructional design teams
- Two fully produced pilot videos

Investment Goal

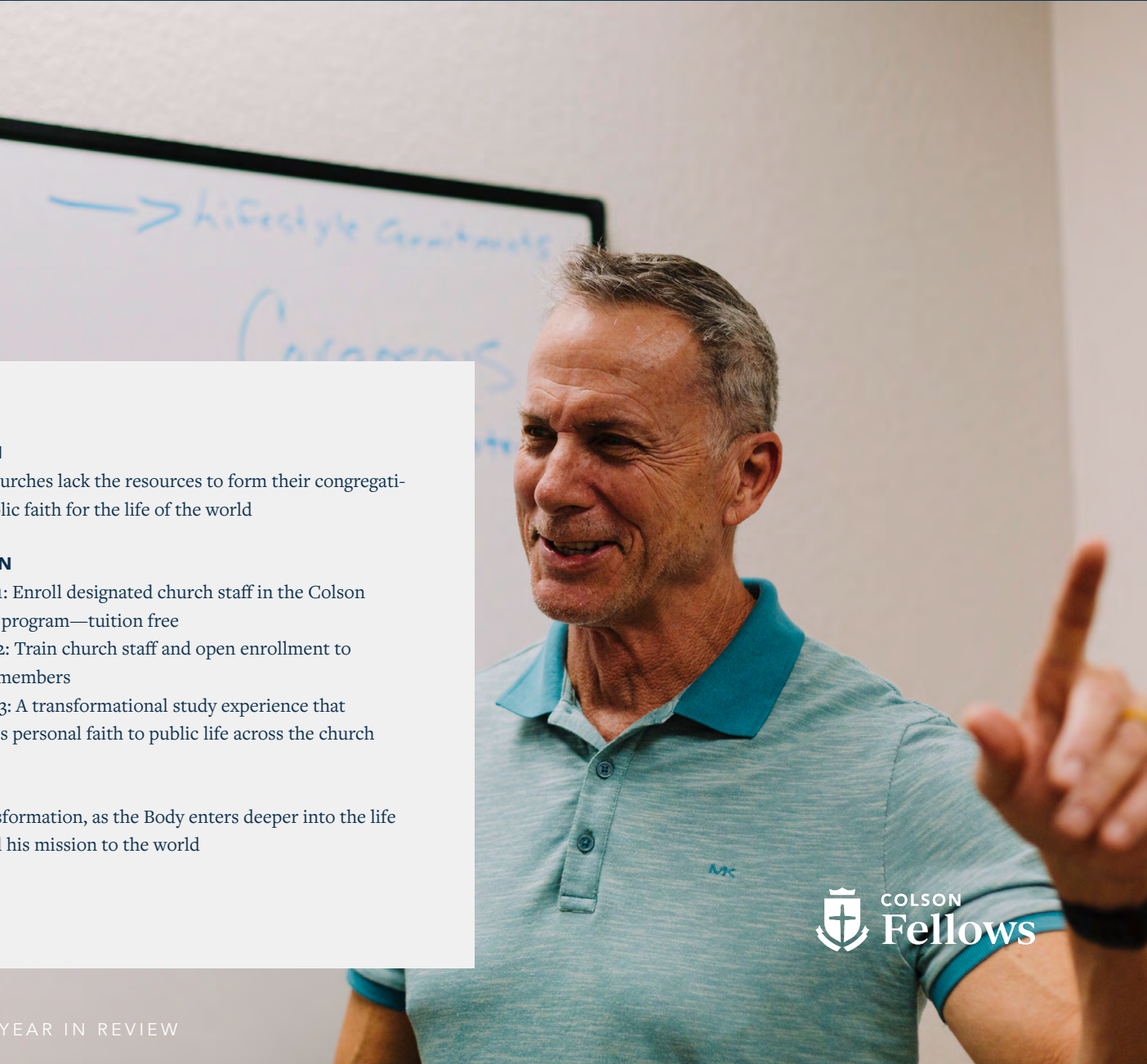
FY’23 COST:
\$250,000

3-YEAR PLAN:
\$2M+ will be needed for the production phase of this project. If you are interested in this project, our team would love to visit and provide a more detailed prospectus.

Churches Ready for This Time

CHURCHES INCREASINGLY find themselves confronted with an array of social, ideological and cultural challenges.

Believers are hungry, even desperate, for guidance from church leaders about how to live faithfully in this culture. The Church Affiliate program equips churches to not only address cultural pressure points, but to provide an even richer worldview to their members that can transform the congregation over generations.



PROBLEM

Too many churches lack the resources to form their congregations with public faith for the life of the world

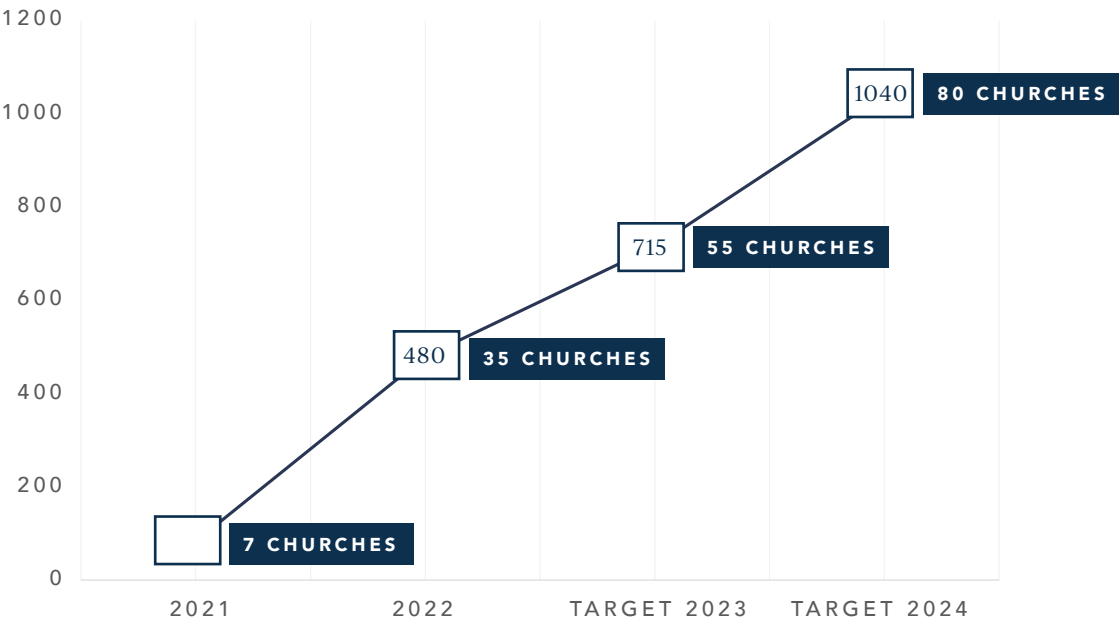
SOLUTION

- In year 1: Enroll designated church staff in the Colson Fellows program—tuition free
- In year 2: Train church staff and open enrollment to church members
- By year 3: A transformational study experience that connects personal faith to public life across the church

RESULT

Church transformation, as the Body enters deeper into the life of Christ and his mission to the world

PEOPLE PARTICIPATING IN CHURCH AFFILIATE PROGRAM



MITCH FRIEDMAN | PASTOR

Mitch Friedman is a pastor in a rapidly growing church. But he wasn’t always. He came to Christ in a corporate board room in 1991. Knowing God had a different calling on his life, he enrolled at Dallas Theological Seminary. While there, he met Chuck Colson at an event. He began devouring Chuck’s writing and listening to the Colson Center commentary, Breakpoint, every day. Later, in 2019, he joined the Colson Fellows, the 10-month program providing education in biblical interpretation of culture through essential books, discussion, and creation of a plan for impacting one’s community.

Mitch’s enthusiasm for the Colson Fellows is shown through his directorship of the program’s first pastors’ cohort. His 29-year-old twins are also Colson Fellows. According to Mitch, his worldview training allowed him to invest in his kids as they went through their own searching journeys: “I felt able to walk side by side with them and ask them questions.... lots of that behavior on my part was from the confidence I was given through the Colson Center resources.”

Witnessing how believers are dealing with cultural mandates—such as abortion and same-sex marriage, Mitch has seen three responses: terror, retreat and ranting, or accommodation. As pastor of discipleship and spiritual formation at Northlake Church in Austin, Texas, he wants to disciple believers in a society where whims of human teaching can toss them about (Ephesians 4:14). For those that embrace worldview thinking, “It’s like a glass of cold water in a desert,” he says.

“We live in urgent times and Christ followers need to be equipped more than ever to respond to the cultural issues of our day with both truth and compassion. I highly recommend every church consider enrolling a team of their key leaders in the Colson Fellows Church Affiliate Program.”

RAY WILLIAMS, CITY CHURCH NETWORK, LITTLE ROCK, ARKANSAS

Investment Goal

2022 COST	COST TO FUND GROWTH PROJECTIONS ABOVE
\$250,000	\$400,000

A Faith Big Enough for All of Life

TODAY’S CHRISTIANS need to embody their faith in everyday moments of life, from home and church to work and school, yet many aren’t sure where to start.

Which means the big ideas of a Christian worldview need to make it into the popular imagination. Colson Media products come alongside Christians to bring a bigger worldview to every area of their lives.

PROBLEM
20+ million churchgoing Christians are unequipped with a Christian worldview to take their faith into the challenges of life

- SOLUTION**
- Introduce key ideas into the popular imagination through widely viewed short social videos and radio spots
 - Leverage that momentum to build plausibility and demand for the Christian worldview within the larger Church into future years
 - Go deeper with people who come to us for more, in podcasts and products that walk through life with them

RESULT
Christians who can live like Christians because their worldview is big enough for their world



ABBY FOLTZ | CARDIAC NURSE FROM COLORADO SPRINGS

An open-heart cardiac nurse from Colorado Springs, Colorado, Abby Foltz is a fan of Colson Center programs, Breakpoint and Strong Women. Why? Because these podcasts help her to confidently hold conversations with her co-workers who have questions about her beliefs and values. In her field, many assume that science and medicine can’t have anything to do with God. But Colson Center resources, she claims, “sharpen your worldview to have better answers that are compassionate, loving answers.”

Abby especially appreciates the dialogues on Breakpoint This Week and Strong Women. From them, she’s gained that a difference of opinion isn’t always negative, but is instead a motivation to dig more into God’s Word. She’s also encouraged by Maria Baer’s passion for community engagement, and feels affirmed in her calling as a nurse when she hears about the vocations of the interviewees on Strong Women.

Knowing where she stands as a believer, Abby’s co-workers find her a safe person with whom to discuss their lives. She says, “I feel like we’re all searching for purpose, for love and approval, and that ultimately comes from Christ.” She wants to be “a vessel in any small way” to people who are hurting. “Hopefully,” she adds, “they continue to feel loved enough by me to come to me, knowing that they’ll get a loving, compassionate, but truth-filled answer, when they have questions.”



A daily look at an ever-changing culture through the lens of unchanging truth.



Join a community of women who are inspired to find their place in God’s story.



Make your worldview bigger and older—by taking hard questions to the headsprings of Christian wisdom.

2023 Goals

20 MILLION
CHRISTIANS REACHED
WITH WORLDVIEW INSIGHTS

1 MILLION
HIGH-QUALITY FIRST
INTERACTIONS THAT NET
MEASURABLE ACTION

150,000
ACTIVE WEEK-TO-WEEK
USERS OF OUR CORE PRODUCTS

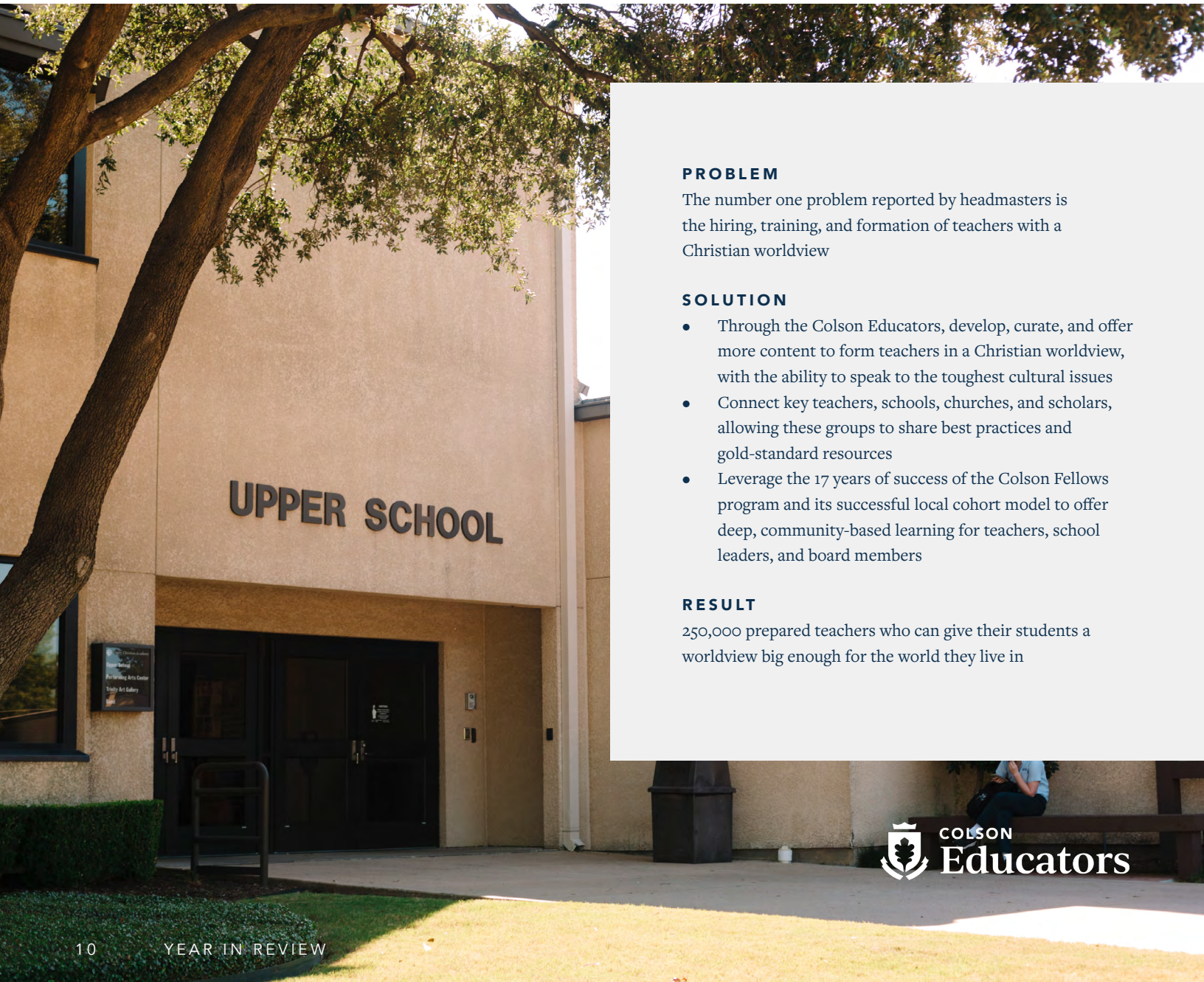
Investment Goal

2022 COST
\$1.3 Million

**COST TO FUND GROWTH
PROJECTIONS ABOVE**
\$250,000

WAVES OF NEW STUDENTS and parents are seeking out Christian education options. Every Christian school must be able to address current cultural issues directly and truthfully, providing a Christian explanation of reality to students and parents who may have never encountered it.

The Colson Education Collective is a visionary partnership with thousands of teachers to tackle both challenges and equip a generation of Christian students.



PROBLEM

The number one problem reported by headmasters is the hiring, training, and formation of teachers with a Christian worldview

SOLUTION

- Through the Colson Educators, develop, curate, and offer more content to form teachers in a Christian worldview, with the ability to speak to the toughest cultural issues
- Connect key teachers, schools, churches, and scholars, allowing these groups to share best practices and gold-standard resources
- Leverage the 17 years of success of the Colson Fellows program and its successful local cohort model to offer deep, community-based learning for teachers, school leaders, and board members

RESULT

250,000 prepared teachers who can give their students a worldview big enough for the world they live in



BOB DYER | UPPER SCHOOL DEAN OF STUDENTS

Over the last 29 years, Bob Dyer, Dean of Students at Trinity Christian Academy, in Dallas, Texas, has seen a decrease in students’ biblical literacy. Without this knowledge, students struggle to be able to defend their faith. Then, a new head of his school introduced Bob to the Colson Educators program, which offers free online courses on themes such as worldview formation.

With his training through Colson Educators, Bob is asking his department chairs to write statements about how their Christian worldview connects to the fields they teach. He encourages them to listen to the 5-minute Colson Center commentary, Breakpoint, each day, knowing how busy educators are. As he says, “They need resources that aren’t taxing on their time but are effective.”

Bob believes schools and churches can’t take for granted what students may be hearing outside of the classroom or sanctuary. Because of this, his hope is that teachers and students can articulate what a biblical worldview means, not just what a biblical worldview is. He wants Colson Center resources to be not just a tool that sits on the shelf, but one they actually use. “We’re answering the questions everyone has,” he states. With the help of the Colson Center, Bob is living out his passion: encouraging others to grow in their own clarity and understanding of the Gospel.

20

HOURS OF TRAINING CONTENT

600

SCHOOLS

12

KEY PARTNERS

5,000+

TEACHERS

Three-Year Vision Plan

2022

18 PARTNER SCHOOLS
40 HOURS OF CONTENT
15,000 TEACHERS

2023

26 PARTNER SCHOOLS
80 HOURS OF CONTENT
35,000 TEACHERS

2024

30 PARTNER SCHOOLS
120 HOURS OF CONTENT
75,000 TEACHERS

Investment Goal

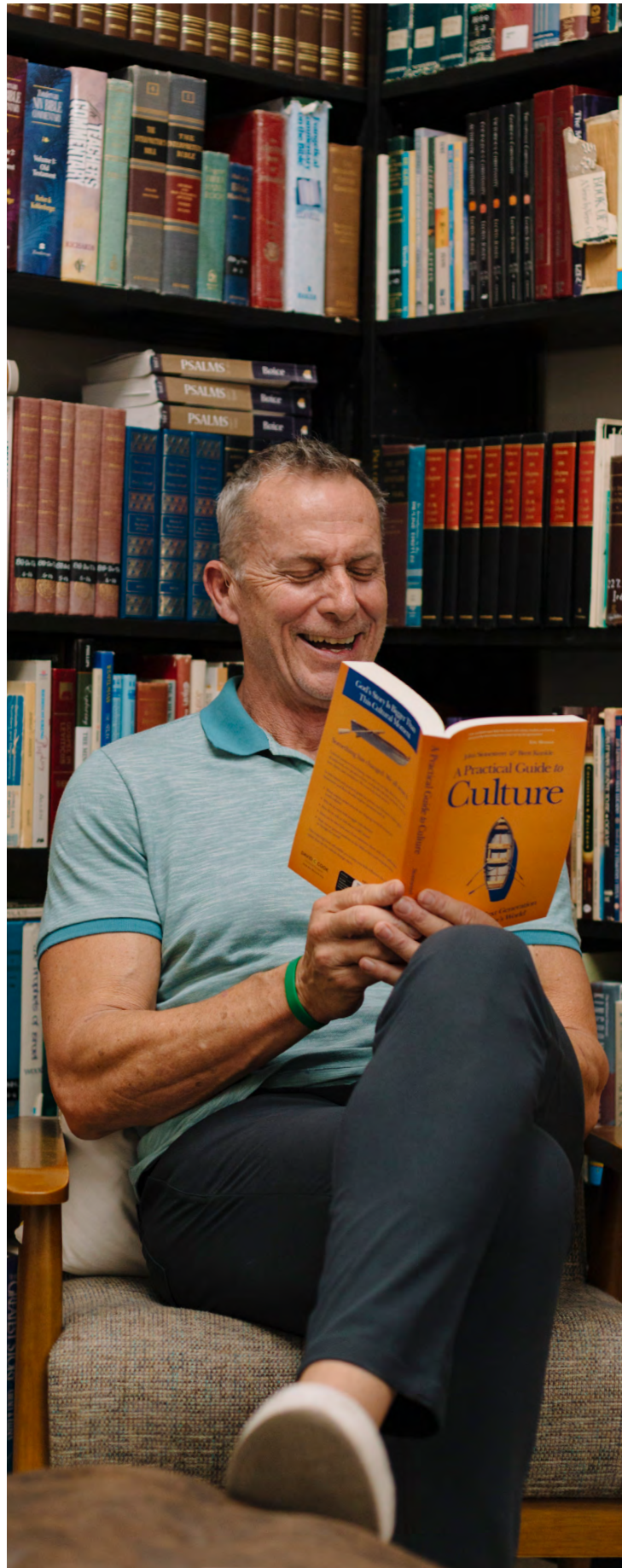
2022 COST

\$520,000

COST TO FUND

PROJECTIONS ABOVE:

\$1.5 MILLION (EXPECTED FINANCIAL SUSTAINABILITY IN YEARS 4-5)



CHRISTIANS WHO HAVE the kind of secure hope, motivating purpose, and moral clarity about how to live are those whose lives have been formed by public faith. Too often, those parts of the faith are found only inside of seminaries.

These riches of the Christian tradition—the depth of its wisdom, guidance, beauty, and its potential for influence in our relationships and communities—should not require profound investments of time and money to access.

Up to this point, there hasn't been an organized effort to gather and present the best books, teachers, courses, and experiences to make this knowledge mainstream. But the need for it is abundant.

Every time we've had a teacher explain and expound on these ideas to a room full of people, we've been met with resounding enthusiasm and the persistent question: "Why haven't I heard of these ideas before?" People immediately see how these ideas apply to their lives, and they want more.

With God's help, we want to offer them that "more." The public faith project will instruct, inspire, and provide practical help for integrating these ideas into people's lives. It will provide a foundation as well as guidance on specific day-to-day questions.

IMPACT STORIES

Watch Mitch, Bob, and Abby share how the resources of the Colson Center equipped them with a public faith big enough for the world by scanning the QR code below.





THE COLSON CENTER

Help make a bigger worldview possible

“Christianity,” said Chuck Colson, “is more than a relationship with Jesus. It is more than discipleship. It is a way of seeing and comprehending all reality.”

Millions of Christians need this formation in public faith. They need and deserve to be equipped with a deep faith that can give clarity and meaning to every square inch of existence. But many don’t realize what they’re missing.

As you make your year-end giving plans, consider prayerfully what God might do with your investment in the Colson Center.

Make your gift now at
colsoncenter.org/bigenough2022

GIVE ONLINE

Visit colsoncenter.org/bigenough2022 or scan the QR code for secure online giving.



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